

KEY HIGHLIGHTS



An International Platform:

This is the first time ever, that Indian Real Estate awards are getting organized outside India, specifically in the country like Dubai[UAE], which is known for its innovative and progressive approach towards Real Estate and Infrastructure across the Globe

Media Coverage:

First time in the History of Electronic Media, an Award Ceremony will be Telecasted in more than 20 major Indian TV Channels on International beams. Awards with Maximum Endorsement from Media Houses and Business Associations. Winners will definitely have a high PR/News coverage.



Penetration/Reach - Truly PAN INDIA:

Awards with Pan -India reach engaging the developers not only from the major cities but from tier 2 & 3 cities also at Regional level. Expected number of applications for Nominations for various categories are 1000+

High Retention Value:

These International Awards will have a high retention value and will earn great mileage for the winners, which can be encashed for credibility and business promotion



Networking Opportunity:

Unparalleled networking opportunities with industry leaders, including leading professionals from top real estate companies. Explore Innovative ideas from the people driving change in our industry

KEY DRIVERS

- Publicly Recognise the Highest Levels of Achievements of Real Estate Profession
- Support Improved Business Strategy & Development in Real Estate Practice
- Endorse your Company's Expertise and Professionalism
- Provide a Benchmark for Best Practice within the Real Estate Industry
- Continuously Improve and Raise Industry Standards
- Reinforce the value of the Real Estate Industry
- Reinforce Consumer Confidence in the Real Estate Industry